

FOR IMMEDIATE RELEASE  
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**NEW Arctic Butterfly® 724 (Brite) Sensor Brush\***



The Visible Dust Arctic Butterfly® 724 (Brite) features a bright LED that illuminates the sensor while in operation. This reduces the possibility of fibers being accidentally dragged against the surrounding cavity thereby reducing the chance of smearing caused by contaminated fibers.

The bright LED of Arctic Butterfly® 724 (Brite) makes dust locating an easier task. The DC rotary engine has been modified to meet a certain RPM standard. It generates an optimal centrifugal force that enables speedy dust rejection while increasing the charge of the fibers. These combined patented features also include SCF (Super Charged Fibers). By implementing nano-coating technology for charge enhancement and by using super thin fibers for maximum lift capability along the AB-724's rotary motion for cleaning/charging (without the use of canned air) makes

the Arctic Butterfly® 724 (Brite) a superb sensor cleaning tool.

Because of its safety features all models of Arctic Butterfly® can be safely used on ITO (Indium Tin Oxide) coated sensor and DLSR's with built in sensor cleaning systems

**Key Features:**

- \* Three Stage Power Button On/Off - Equipped with Bright LED light
- \* Enhanced fiber cleaning through patented rotary motion
- \* No canned air - Completely travel safe
- \* Super-Charged Fiber Technology
- \* Metal ferrule is attached to the body of the Arctic Butterfly through a non-conductive joint

Requires 2 AAA batteries (not included)

Visible Dust products are distributed in Canada by Amplis Foto Inc.

**About Amplis**

Amplis Foto is celebrating its 25th anniversary as a leading photographic marketing and distribution company dedicated to serving the advanced amateur and professional imaging markets. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron.

**For additional information, please contact us at: [info@amplis.com](mailto:info@amplis.com)**