

FOR IMMEDIATE RELEASE
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NEW AND INNOVATIVE SOLUTIONS FROM TAMRAC

New Aero Series Speed Packs

Models 3375 and 3385

Introducing the Speed Packs – Tamrac’s new Dual Access Photo Backpacks!

Tamrac’s Speed Packs are the perfect carrying solution for the photographer who prefers the comfort of a backpack, but doesn’t want to sacrifice the ability to quickly access photo gear. To accomplish this, Tamrac developed an innovative Dual Entry System™ that allows fast access to camera gear through a side door when the packs are worn over one shoulder. Equipment can also be accessed through the front panel when the packs are removed like traditional backpacks. For weather protection, the side doors are equipped with a water-resistant zipper and the front panels have a weather flap. Inside the side doors, accessory pockets hold memory cards and lens caps, while the front panels have pockets for added accessory storage. In addition to the completely foam padded bottom photo compartment, the packs have large top compartments for personal items, such as a lunch or light jacket. An elasticized mesh pocket on each pack provides convenient access to a water bottle. The Speed Packs feature a carrying handle and a comfortable, foam-padded, contoured harness that distributes the weight of the camera gear across the back for all day carrying comfort.



Dual Entry System™

Side door zips open for fast access to camera gear while packs are worn over one shoulder. Equipment can also be accessed through the front panel when the packs are removed like traditional backpacks.



Speed Pack 75
Model 3375



Speed Pack 85
Model 3385

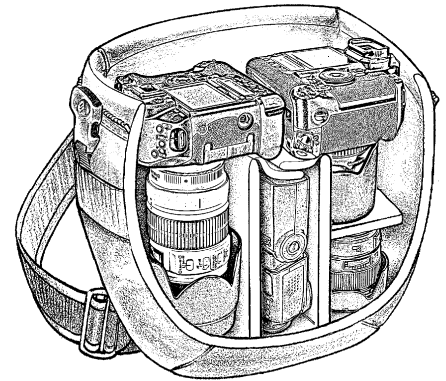
Speed Pack 75 – Dual Access Photo Backpack, Model 3375, holds and protects a DSLR with a 7” lens attached, 1-2 additional lenses and accessories.

Speed Pack 85 – Dual Access Photo/Laptop Backpack, Model 3385, holds and protects a DSLR with a grip and lens attached (including most 70-200mm f/2.8 zoom lenses), 2-3 additional lenses, a 17” screen laptop and accessories.

Velocity 10x – Pro Sling Pack

Model 5770

Since their introduction over 6 years ago, Tamrac's award-winning Velocity Series sling packs have enjoyed tremendous popularity worldwide. These ultra-functional sling packs carry like backpacks, but swing around to the front of the body for fast, convenient access to photo gear without having to remove them. Based on many requests for a sling pack large enough to hold two bodies with lenses attached, Tamrac is proud to announce the new **Velocity 10x**, Model 5770.



The Velocity 10x holds and protects one or two pro-sized digital SLRs with lenses attached, additional lenses and accessories. The Quick Flip Top™ opens away from the body for fast, convenient access to camera gear. The front pocket features Tamrac's patented Memory & Battery Management System™, which uses red flags to identify available memory cards and batteries from ones that are used up.

New Explorer Series

Models 5561, 5562 and 5564

Tamrac's new Explorer Series combines unparalleled protection, extensive features and a great modern design to provide the ultimate carrying solution. These slim-profile bags allow quick access to digital SLRs with lenses attached, as well as necessary photo accessories and personal items.



Explorer 100
Model 5561



Explorer 200
Model 5562



Explorer 400
Model 5564

Key features of the New Explorer Series include:

- Front pockets feature Tamrac's patented Memory & Battery Management System™ which uses red flags to identify fresh memory cards and batteries.
- Removable M.A.S.™ Rain Cover protects camera gear in extreme weather conditions.
- Speed Pockets™ on the front flaps provide fast access to small accessories, side pockets keep a water bottle or mobile phone within easy reach, and zippered pockets on the backs offer extra storage for manuals.
- EasyGrip™ carrying handles and adjustable, removable, padded BioCurve™ shoulder straps provide convenient carrying options.



Explorer 100, Model 5561, holds and protects a DSLR with a 3" lens attached, an additional lens or flash and accessories.

Explorer 200, Model 5562, holds and protects a DSLR with a 4" lens attached, an extra lens or two and accessories.

Explorer 400, Model 5564, holds and protects a DSLR with a grip and 5" lens attached, a few additional lenses, a flash and accessories.

Tamrac products are distributed in Canada by Amplis Foto Inc.

About Amplis

Amplis Foto Inc., established in 1983, is a marketing and distribution company dedicated to serving the advanced amateur and professional photography markets as well as the motion picture/television industry. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron to name a few.

For additional information, please contact us at: info@amplis.com