



Media Release

FOR IMMEDIATE RELEASE

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Gentec to distribute innovative Spider Holster camera carrying system in Canada.

Gentec International is pleased to announce an exclusive distribution agreement for Spider Holster products in Canada. The innovating line includes the flagship SpiderPro Holster, plus accessories

The SpiderPro Holster is a professional camera carrying system designed to put the weight of your camera at your hip, eliminating back, shoulder, and neck strain often experienced with traditional camera straps. The holster provides smooth, quick-draw camera access, making it ideal for active shooting situations. The durable, all-metal construction makes it appropriate for even the heaviest pro-style DSLRs.

The SpiderPro Holster system includes the cast-steel SpiderPro Holster, the sturdy Holster Belt, designed to evenly distribute the weight across the photographer's hips, and the Spider Plate, which screws into the tripod mount on the camera bottom, enabling photographers to shoot vertically using the camera's standard grip and still easily connect to a tripod quick-release. When securely cradled in the SpiderPro Holster, the camera hangs at a comfortable angle on either side of the body. The SpiderPro features a two-position lock to secure the camera each time it is placed in the holster.

For a selection of product demonstration videos, visit www.spiderholster.com.

The suggested retail price of the SpiderPro Holster system is \$139.99. Additional components can be purchased individually for photographers interested in carrying multiple cameras or adding Spider Plates to back up cameras. The system will begin shipping to retailers across Canada by the end of June 2010. To find your nearest Spider Camera Holster retailer, visit Gentec's "Where to Buy" page at www.gentecwheretobuy.com.

For more information, please contact Andrea De La Cuba, Cohn & Wolfe, at 416-924-5700, ext. 4071, or email andrea.delacuba@cohnwolfe.ca.

About Gentec International

Gentec International is Canada's leading consumer accessory products company supplying a complete range of photo, video, digital, sport optics, home theatre, electronics, wireless and mobile audio products to the Canadian retail marketplace. Gentec offers prominent brand names such as Optex, Sigma, Velbon, Gary Fong, Roots, iQ, SanDisk, Sunpak, Bushnell, Tasco, Zeiss, Remington Clothing, Planet Wireless, Energy, Sony, Electrohome, Prolink, Smarhome, Klipsch, Mirage, Jamo, Stinger, and Phoenix Gold.

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