



Media Release

FOR IMMEDIATE RELEASE

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Gentec introduces new Sigma DP2s compact digital camera.

Gentec International is pleased to announce the new Sigma DP2s compact digital camera, featuring a 14-megapixel FOVEON X3® direct image sensor (2,652 × 1,768 × 3 layers).

The Sigma DP2s is the successor to the DP2, which was introduced to the market in April 2009, and incorporates a new AF algorithm, a Power Save Mode and a new rear design. The new AF algorithm provides high-speed auto focusing. The Power Save Mode lowers the battery consumption; when this mode is enabled, a greater number of pictures can be taken with a single charge of the battery. The new rear design aids quick recognition of the controls. The addition of red markings has been used to enable easier operation of the camera's controls

The latest RAW image processing software, SIGMA Photo Pro4.0, is supplied with the DP2s, making processing RAW images quick and easy. Version 4.0 has a superior image processing algorithm and improved compatibility with multi-core CPU's. It provides better image processing speed and improved image quality. Incorporation of a new noise reduction algorithm reduces Chroma and Luminance noise when processing X3F files taken at ISO400 or higher. It is possible to adjust the level of noise reduction just by moving the slider in the control pallet. With the Macintosh version, functions such as JPEG conversion and batch white balance settings, which were previously incorporated into Windows versions, have been added. In addition, the print function and the display speed for the review window and thumbnails have also been improved.

Many dedicated accessories such as the Viewfinder VF-21, Hood Adaptor HA-21, and Electronic Flash EF-140 DG are available for the DP2s.

The suggested retail price of the DP2s compact digital camera is to be announced; it will be available in Canada in April 2010.

About Gentec International

Gentec International is Canada's leading consumer accessory products company supplying a complete range of photo, video, digital, sport optics, home theatre, electronics, wireless and mobile audio products to the Canadian retail marketplace. Gentec offers prominent brand names such as Optex, Sigma, Velbon, Gary Fong, Roots, iQ, SanDisk, Sunpak, Bushnell, Tasco, Zeiss, Remington Clothing, Planet Wireless, Energy, Sony, Electrohome, Prolink, Smarhome, Klipsch, Mirage, Jamo, and Stinger.

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Specifications

| | | | | |
|---|--|--------|--------------------------------|-------------------------------|
| Format | FOVEON X3® Direct Image Sensor (CMOS) | | | |
| Image Sensor Size | 20.7×13.8mm (0.8 inch×0.5 inch) | | | |
| Number of Pixels | Total Pixel 14.45MP (2,688×1,792×3 layers) | | | |
| | Effective Pixels 14.06MP (2,652×1,768×3 layers) | | | |
| Aspect Ratio | 3:2 | | | |
| Focal Length | 24.2mm F2.8 (35mm Equivalent Focal Length:41mm) | | | |
| Lens Construction | 6 Groups 7 Elements | | | |
| Shooting Range | 28cm - ∞ (Full Mode) | | | |
| Storage Media | SD Card / Compatible with SDHC, Multi Media Card | | | |
| Recording Format | Exif2.21, DCF2.0, DPOF | | | |
| Recording Mode | Lossless compression RAW data (12-bit), JPEG (High, Wide, Medium, Low), Movie (AVI) | | | |
| | Voice memo to still image (10 sec./30 sec.), Voice recording (WAV) | | | |
| File Size Number of Pixels | RAW | High | Approx. 15.4MB (2,640 × 1,760) | |
| | JPEG | High | Fine | Approx. 3.3MB (2,640 × 1,760) |
| | | | Normal | Approx. 1.9MB (2,640 × 1,760) |
| | | | Basic | Approx. 1.4MB (2,640 × 1,760) |
| | | Wide | Fine | Approx. 2.7MB (2,640 × 1,485) |
| | | | Normal | Approx. 1.6MB (2,640 × 1,485) |
| | | Medium | Basic | Approx. 1.2MB (2,640 × 1,485) |
| | | | Fine | Approx. 1.6MB (1,872 × 1,248) |
| | | Low | Normal | Approx. 0.9MB (1,872 × 1,248) |
| | | | Basic | Approx. 0.7MB (1,872 × 1,248) |
| | | | Fine | Approx. 0.8MB (1,312 × 880) |
| | | | Normal | Approx. 0.5MB (1,312 × 880) |
| | | Basic | Approx. 0.3MB (1,312 × 880) | |
| File Size/Movie | QVGA:320×240 (30 Frames Per Second) "Approximately 30minutes is possible with a 1GB SD | | | |
| White Balance | 8 types (Auto, Sunlight, Shade, Overcast, Incandescent, Fluorescent, Flash, Custom) | | | |
| Color Mode | 7 types (Standard, Vivid, Neutral, Portrait, Landscape, B&W, Sepia) | | | |
| ISO Sensitivity | AUTO (ISO 100-ISO 200) : With Flash (ISO 100 ISO 400), ISO 50, ISO 100, ISO 200, ISO 400, ISO 800 (ISO 1600, ISO 3200 in Raw mode only) | | | |
| Auto Focus Type | Contrast Detection Type | | | |
| AF Point Selection | Selection of 1point from 9points | | | |
| Focus Lock | Shutter release halfway-down position (From Menu Settings AE Lock is possible by AE lock | | | |
| Manual Focus | Dial Type | | | |
| Shutter Type | Electronically controlled lens shutter | | | |
| Shutter Speed | 1/2000-15sec. | | | |
| Metering System | TTL Full Aperture Metering [1]Evaluative Metering, [2]Center Weighted Average Metering, | | | |
| Exposure Control System | [P]Program AE, [S]Shutter Priority AE, [A]Aperture Priority AE, [M] Manual | | | |
| Exposure Compensation | 1/3 EV Steps up to3EV for Appropriate Exposure | | | |
| Auto Bracketing | 3 pictures in appropriate, under and over exposure levels. It can be set in 1/3EV stop increments | | | |
| Built-in Flash | Pop-up (Manual) | | | |
| Guide Number | 6 (ISO100/m) | | | |
| Built-in Flash Coverage | 28cm to 3m (ISO200) | | | |
| External Flash | Hotshoe (X Sync. Contact, dedicated contacts) | | | |
| Drive Modes | [1]Single, [2]Continuous, [3]Self Timer (2sec./10sec.) | | | |
| LCD Monitor Type | TFT Color LCD Monitor | | | |
| Monitor Size and Pixels | 2.5inches / Approx. 230,000 dots | | | |
| LCD Monitor Language | English/Japanese/German/French/Spanish/Italian/Chinese (Simplified)/ Korean/ Russian | | | |
| Interfaces | USB (USB2.0), Video Out (NTSC/PAL), Audio Out (Monaural) | | | |
| Power | Dedicated Li-ion Battery BP-31, Battery Charger BC-31, AC Adapter (Optional) | | | |
| Dimensions | 113.3mm/4.5"(W)×59.5mm/2.3"(H)×56.1mm/2.2"(D) | | | |
| Weight | 260g/9.2oz. (excluding batteries and card) | | | |
| DP2s Accessories | | | | |
| • Li-ion Battery BP-31, • Battery Charger BC-31, • Lens Cap LCP-11, • Neck Strap NS-11, • Soft Case CS-70, • Hot Shoe Cover HSC-11, • USB Cable, • Video Cable, • SIGMA Photo Pro Disc, • Instruction Manual | | | | |

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