

## Media Release

FOR IMMEDIATE RELEASE

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# Gentec to distribute unique Screen Magic™ screen cleaner and protector.



Gentec International has been appointed distributor of Screen Magic™ for the Canadian consumer electronics marketplace. Manufactured in Canada by Exponent Microport of Longueuil, Quebec, Screen Magic™ is a multi-purpose foaming cleaner and protector, specifically formulated for use on all types of glass and plastic surfaces.

This versatile cleaner safely and effectively removes dust, dirt and oily fingerprints from LCD and plasma displays, computers, all anti-glare filters, scanners, HD televisions, PDA devices, tablet PCs, mobile phones, and all other screen-based devices.

Screen Magic™ protects and prolongs the life of your expensive equipment by leaving behind a protective, non-yellowing, anti-static, anti-smudge coating, that resists dust, dirt and oily fingerprints.

Screen Magic™ comes in a 400 gram, CFC-free aerosol can and includes a 30 cm square, deluxe microfibre cloth. The suggested retail price is \$19.99. Screen Magic™ is available in stores now. To find your nearest Screen Magic™ retailer, visit Gentec's "Where to Buy" page at [www.gentecwheretobuy.com](http://www.gentecwheretobuy.com).

For more information, please contact Andrea De La Cuba, Cohn & Wolfe, at 416-924-5700, ext. 4071, or email [andrea.delacuba@cohnwolfe.ca](mailto:andrea.delacuba@cohnwolfe.ca).

### About Gentec International

Gentec International is Canada's leading consumer accessory products company supplying a complete range of photo, video, digital, sport optics, home theatre, electronics, wireless and mobile audio products to the Canadian retail marketplace. Gentec offers prominent brand names such as Optex, Sigma, Velbon, Gary Fong, Roots, iQ, SanDisk, Sunpak, Bushnell, Tasco, Zeiss, Remington Clothing, Planet Wireless, Energy, Sony, Electrohome, Prolink, Smarhome, Klipsch, Mirage, Jamo, and Stinger.

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