

FOR IMMEDIATE RELEASE
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Innovation in the macro world!

The new Metz mecablitz 15 MS-1 digital ring flash



The mecablitz 15 MS-1 digital, is a completely redesigned, wireless Metz macro-flash with remote TTL function for Canon, Nikon, Olympus/Panasonic, Pentax/Samsung and Sony Alpha. It is equipped with two individually-controllable, swivelling reflectors integrated in the housing. The new ring-form macro-flash thus ensures balanced and precise lighting and also maximizes the scope for customizing light for macro photos. The camera flash has masked IR clips which provide completely wireless control. This new flash is small, light and handy – with a practical clip mechanism so it can be fixed to all standard lenses. AND it has an independent power supply, so that there are no troublesome cables.

In addition, an intuitive DOT matrix display makes the Metz mecablitz 15 MS-1 digital simple to use. The Metz mecablitz 15 MS-1 digital that is directly mounted on the lens, and is suitable for nearly all cameras DSLRs from Canon, Nikon, Olympus/Panasonic, Pentax/Samsung or Sony Alpha.

For beginners with high requirements

Metz mecablitz 36 AF-4 digital

The Metz mecablitz 36 AF-4 digital is now available in five versions: Canon, Nikon, Olympus/Panasonic, Pentax/Samsung and Sony Alpha.

Canon and Nikon versions have been available for some time, now there are models for Olympus/Panasonic, Pentax/Samsung and Sony Alpha digital cameras. This sophisticated entry-level model offers simple operation but great features. Bounce flash is child's play, with the vertically-tilting reflector and the manually-adjustable zoom reflector makes it simple to change the illumination angle. The 36 AF-4 digital offers a range of special functions such as the fill-in flash for daylight shots (makes it simple to illuminate areas of dark shadow), an integrated Auto Focus measuring beam that helps you to focus under poor light conditions and the flash standby indicator in the camera viewfinder – keep your eye on your target and know when your flash is ready.



Metz products are distributed in Canada by Amplis Foto Inc.

Amplis Foto is approaching its 25th anniversary as a leading photographic marketing and distribution company and recognizes that investment in good people is good for business. Amplis now has over 30 employees in its internal support organization and remains committed to expanding this team to continue sales and service excellence.

About Amplis

Amplis Foto Inc., established in 1983, is a marketing and distribution company dedicated to serving the advanced amateur and professional photography markets as well as the motion picture/television industry. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron to name a few.

For additional information, please contact us at: info@amplis.com