

Amplis to distribute Litepanels

LitePanels is the number one choice for portable lighting solutions with a history of providing leading edge products and advanced levels of service and support!

Effective April 1, 2009, Amplis Foto will be the Canadian distributor for the Litepanels Micro line of on-board LED lights for DV video and photographic applications.

Litepanels is the market leader in light emitting diode ("LED") lighting systems for the television, broadcast, video and film industries. Its groundbreaking lighting products are a complementary addition to Amplis' lineup of top tier brands.

Litepanels has developed an innovative range of LED on-camera and stand-mounted lighting systems, which have gained broad acceptance with lighting and broadcast professionals. Backed by a strong patent portfolio, the company is known as a leader in the professional lighting industry. The products created by Litepanels, which have won various awards, are used both on-location and in studio environments, including installations at the White House press briefing room and on CNN's mobile broadcast studio. Additionally, Litepanels has recently delivered lighting systems to NASA for use in the International Space Station.

Litepanels' LED lights are extremely beneficial due to their low power consumption, low heat generation and wireless battery capability. The trend toward LED lighting is expected to continue to grow rapidly as lighting directors convert to this superior technology. Based in North Hollywood, California, Litepanels was founded in 2005 by five partners with extensive hands-on lighting experience.

According to Barry Rubin, Director of Worldwide Sales for Litepanels, Inc., "Amplis Foto's long history and superior distribution methods and programs will assist dealers in meeting the expanding demand for our Micro products. Further, we believe that Amplis Foto's attention to dealers, professional sales staff and representatives, and attractive sales terms will be a true benefit to our brand."



LitePanels Micro™

The professional LED light that runs off standard AA batteries!

The perfect lighting tool for today's small DV camcorders, the Micro daylight harnesses LitePanels' proprietary LED technology in an ultra-lightweight, extremely compact package. Users will enjoy luminous, soft, directional lighting with the warmth and great colour characteristics that made Litepanels an integral part of television, broadcast news and motion picture productions worldwide.

- Heat-free LED technology
- Bright, HD friendly soft light
- Integrated dimmer for 100% to 0 brightness
- All-in-one unit with no external cables
- Absolutely flicker-free light output
- Runs 1.5 hours on 4 AA batteries (HD Alkaline)
- Runs 7-8 hours on E2 Lithium batteries
- Uses standard or rechargeable batteries
- Extremely lightweight and compact