

FOR IMMEDIATE RELEASE  
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## Unique, Exciting, Functional and Customizable ... the new 3N1 Sling Backpack from Kata

### Kata Launches Unique Sling Backpacks with Left Sling, Right Sling and Backpack Configurations



Kata's new 3N1 sling backpacks morph from sling to backpack and back again providing ultimate freedom of use. These unique bags hold and protect your camera equipment as well as everyday accessories while allowing you quick draw for shooting. Three varying sizes take equipment ranging from a small kit to a large kit for extended shooting.

This unique bag provides ultimate freedom and allows for three carrying options in one while morphing from sling to backpack and back again fast and easy by use of its quick release buckles.



In sling position, the bag easily swings around from back to front to achieve quick draw access to your main camera and backup lenses as well as fast and easy changing of lenses. In backpack position and "X" position you can comfortably carry your equipment for long distance walking when needed. The included chest belt and balancing hip strap helps take the load of your heavy equipment off your shoulders.



Arrange your equipment in the bottom main compartment of the pack taking full advantage of the modular dividers to custom fit the bag to your exact equipment.

The large top compartment will hold personal gear or additional gear, and the internal pockets and mp3 player pouch will allow you to organize your personal effects as efficiently as your photographic gear.



Two external pockets allow quick zippered access to accessories without opening the main compartments.

The included rain cover folds neatly away into an integrated pocket and can be hung out to dry on the small buckle next to the handle, or tucked away for storage in one of the pockets.

| 3N1-10 3in1 Sling Backpack                   | 3N1-20 3in1 Sling Backpack                   | 3N1-30 3in1 Sling Backpack                   |
|--|--|--|
| L: 8.66 " 22cm W: 6.49" 16.5cm H: 16.1" 41cm | L: 9.25" 23.5cm W: 7.48" 19cm H: 17.32" 44cm | L: 12.59 " 32cm W: 7.48" 19cm H: 17.32" 45cm |

Kata products are distributed in Canada by Amplis Foto Inc.

#### About Amplis

Amplis Foto is celebrating its 25th anniversary as a leading photographic marketing and distribution company dedicated to serving the advanced amateur and professional imaging markets. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron.

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