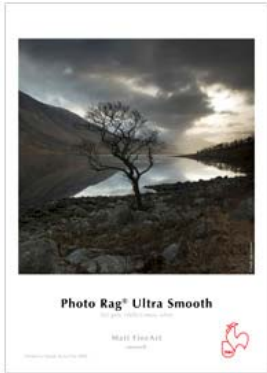


FOR IMMEDIATE RELEASE  
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## Now Available: Two New Hahnemühle FineArt papers!



### Photo Rag Ultra Smooth

305 gsm · 100% Cotton · white

Photo Rag® Ultra Smooth - a 100% cotton paper - offers the highest archival standards. Its smooth surface texture, colour and improved inkjet coating enhance any artwork and guarantee an extremely large colour gamut, ink limit and density. With its extra smooth surface Photo Rag Ultra Smooth is particularly interesting for users who want proven Photo Rag quality but with less texture and a brighter white point.

### Photo Rag® Baryta

315 gsm · 100% Cotton · white · high-gloss

Photo Rag® Baryta consists of 100% cotton and offers the unique “touch and feel” experience of Hahnemühle’s genuine art papers.

Using barium sulfate in the inkjet coating ensures the typical gloss that makes this paper a genuine replacement for traditional Baryta papers from analogue laboratories. Its premium formulation allows for a large colour gamut with high image definition and 3-dimensional colour depth. The paper’s unique glossy, Baryta surface and white tone lends itself perfectly to black and white prints with an extremely high dmax and finest grey tones as well as luster colour images. Its premium inkjet coating also offers a very high level of water resistance. Photo Rag Baryta combines the virtues of a luxury cotton paper and a traditional baryta board. The very fine surface texture with the baryta gloss endows portraits with a particularly expressive character.



Hahnemühle products are distributed in Canada by Amplis Foto Inc.

### About Amplis

Amplis Foto Inc., established in 1983, is a marketing and distribution company dedicated to serving the advanced amateur and professional photography markets as well as the motion picture/television industry. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron to name a few.

For additional information, please contact us at: [info@amplis.com](mailto:info@amplis.com)