

FOR IMMEDIATE RELEASE
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Hahnemühle FineArt partners with Stick and Stretch to create consumer gallerie wrap packages!



Hahnemühle archival, fine art canvas plus the simplicity of the Stick and Stretch equals a fantastic product for your customers! Now anyone with a home photo inkjet printer can create gallerie wraps in sizes of 8.5" x 11" or 13" x 19".

The 8.5x11 kit creates a finished wrap of 5 ½" x 7 ¾" and the 13x19 kit creates a finished wrap size of 10" x 15 ¾". There is no need to purchase the corner kit to assemble the gallerie wrap as the framing is prefabricated. This is currently the only way to get Hahnemühle canvas in cut sheet format.

2 options for Daguerre Canvas and 2 options for Monet Canvas

Daguerre Canvas is an artist canvas made of poly-cotton. The high white brightness provides clear, fresh colours and contrasts for colour and black-and-white reproductions. As the name suggests, Daguerre canvas is particularly suitable for photo printing.

Monet Canvas has a neutral white base tone and is made of 100% cotton. Its outstanding characteristics are highly respected and recommended for art

reproduction as well for high-quality photo printing with painting effect.

Images are printed on a quality Hahnemühle Daguerre Canvas 400gsm or Monet Canvas 410gsm, then stretched and mounted to a frame with the image wrapped around the edges. This type of presentation is extremely popular because of the artistic look it lends to almost any image.

With the Hahnemühle Gallerie Wrap System, you can make the canvas print, stretch and fasten it to the frame yourself, at home, in about 5 minutes!

Each kit includes:

- One prefabricated Gallerie Photowrap Frame (either 8.5" x 11" or 13" x 19")
- Two Sheets of inkjet compatible canvas (either Daguerre or Monet)

www.hahnemuhle.ca

Hahnemühle products are distributed in Canada by Amplis Foto.

Amplis Foto has celebrated its 25th anniversary as a leading photographic marketing and distribution company.

About Amplis

Amplis Foto Inc., established in 1983, is a marketing and distribution company dedicated to serving the advanced amateur and professional photography markets as well as the motion picture/television industry. Located in Markham, Ontario, Amplis Foto has sales representation across Canada to support over 600 stocking dealers with exclusive distribution rights for over 20 product lines including: Broncolor, Gitzo, Hahnemühle, Kata, Manfrotto, Photoflex, Tamrac and Tamron to name a few.

For additional information, please contact us at: info@amplis.com

